

REGISTER ME FOR AAJ's LITIGATING NURSING HOME CASES SEMINAR!

September 27-28, 2007  
Mirage Hotel  
Las Vegas, NV

**Special Savings Discount by August 23, 2007:**  
AAJ members – \$545

**Fee after August 23, 2007:**  
AAJ members – \$595

*Paralegals: Get a 50% discount when you attend with an AAJ member from your firm at the same address.*

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**BEGIN AN AAJ MEMBERSHIP**

- Yes! Begin my AAJ membership with introductory dues of \$100 (enclosed) for my first year. This qualifies me for the member registration fee for the Litigating Nursing Home Cases Seminar.

*I certify by my signature below that I am an attorney who, for the most part, based on caseload and time, represents the plaintiff in civil litigation or represents the defendant in criminal litigation.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Bar Date: Month \_\_\_\_\_ /Year \_\_\_\_\_ (M281 5NCM)

**ADVANCE PURCHASE OF AUDIO/VIDEO RECORDING DISCOUNT (4279)**

- I am registering and also want to take advantage of the registrants' preseminar audio/video discount.
- I am unable to attend but would like to order the audio/video package.
- Audio CD – \$249
  - Video DVD – \$249
  - Both – \$349
  - Audio CD – \$495
  - Video DVD – \$495
  - Both – \$695
  - Reference Materials – \$75

**SHIPPING**

All orders must be prepaid.

- Regular (2-3 weeks) – \$15
- Express (2-3 days) – \$35

Order Subtotal \_\_\_\_\_

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**PAYMENT INFORMATION**

Name \_\_\_\_\_ AAJ ID # \_\_\_\_\_

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Check is enclosed (payable to AAJ Education Fund)

Charge \$ \_\_\_\_\_ to my:  AMERICAN EXPRESS  MasterCard  VISA

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Signature \_\_\_\_\_

**ORDER TODAY!**

Four easy ways to register:

1. **Online:** [www.justice.org/education/nursinghome](http://www.justice.org/education/nursinghome)
2. **Phone:** 800-622-1791 or 202-965-3500, ext. 612
3. **Fax:** 202-625-7084
4. **Mail:** AAJ Education Fund  
PO Box 3717  
Washington, DC 20027

Cancellations received in writing by September 20, 2007, will result in a refund less a 10% administrative charge. Cancellations received September 20-26, 2007 will result in a voucher for the entire registration fee which may be applied toward any AAJ Education College or Seminar held within one calendar year of the date of issue. No refunds or vouchers for cancellations received after September 26, 2007. Mail or fax your cancellation to the registrar. 1MMB 1EXC 1OVG

FOR AAJ USE ONLY CHK# \_\_\_\_\_ CHK DATE \_\_\_\_\_ CHK AMT \_\_\_\_\_



The Leonard M. Ring Law Center  
1050 31st Street, NW  
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**AAJ EDUCATION PROGRAMS**

**Rules of the Road Seminar**

September 15-16 • Atlanta, GA  
Grand Hyatt Atlanta in Buckhead

**Trial Advocacy College: Depositions**

September 15-17 • Long Beach, CA  
Hilton Long Beach and Executive Meeting Center

**Case Workshop**

September 27-30 • Louisville, KY  
Hyatt Regency Louisville

**Trial Advocacy College: Damages**

October 5-8 • Keystone, CO  
Keystone Resort and Conference Center

**Weekend with the Stars Seminar**

December 8-9 • New York, NY  
Sheraton New York Hotel & Towers

**Trial Advocacy College: Advanced Depositions**

January 11-14 • New Orleans, LA  
Chateau Sonesta

**Pharmaceutical Seminar**

February 16-17 • Las Vegas, NV  
Wynn Las Vegas

For more information, visit [www.justice.org/education](http://www.justice.org/education)



Formerly the Association of Trial Lawyers of America (ATLA®)

**LITIGATING NURSING HOME CASES**

SEPTEMBER 27-28, 2007 • MIRAGE HOTEL • LAS VEGAS, NV

*“Every topic held my interest. Superb presenters with state-of-the-art information. All-star cast. Excellent presentation using state-of-the-art media, good ranging topics, mesmerizing presentations.”*

—Michael L. Rustad  
Boston, MA

*“Role of the Medical Director; Proving Causation and Fraudulent Chartings; Falls and Restraints; all were nuts and bolts lectures and information about these causes of action. The experts were particularly interesting.”*

—Scott D. Beal  
Chicago, IL

AAJ Education Endowed by Power Rogers & Smith

## ABOUT THE PROGRAM

AAJ's Litigating Nursing Home Cases Seminar brings together experienced plaintiff trial lawyers and medical experts to share their insights and information on topics vital to achieve a full recovery of damages for your client.

During this comprehensive, two-day seminar, you'll learn about electronic discovery, the 10 things you need to know before you file your case, what documents you need and what people you need to depose to make a case for corporate neglect, how to use regulations to win your case, trial techniques specific to nursing home cases, and more.

You'll get the latest news and legal developments along with the tools and strategies to hold the industry accountable for your clients' injury or wrongful death.

### Who Should Attend

This program is an indispensable resource for trial lawyers currently involved in litigating nursing home cases, and is a "must" for attorneys new to this rapidly growing litigation area.

If you have been admitted to the bar for five years or less, you can save 50% on the registration fee when you attend your first AAJ Education program. Offer applicable only to those who have not already attended an AAJ (formerly ATLA) Seminar or College.

**Paralegal Affiliates:** Get a 50% discount when you attend with an AAJ attorney member from the same firm with the same address.

### This Seminar Is Available on Audio and Video

As part of AAJ Education's Convenience Learning offerings, *Litigating Nursing Home Cases* is available on high-quality audio and video recordings that are ideal for extended study in your office, home, or when traveling—and may be accepted for MCLE in your state. To order, use the form at the back of this brochure and enjoy an advance order discount or contact PlayBack Now, AAJ's audio and video provider, at 800-241-7785 or [www.iplaybackaaj.com](http://www.iplaybackaaj.com).

### Your Registration Includes

- 12.5 hours of leading-edge continuing legal education (*including 1 ethic credit*)
- Reference materials
- Lunch and networking reception
- Complimentary coffee breaks

### Register Today!

## AGENDA

### Thursday, September 27

#### MORNING SESSION

8:30 am–11:30 am

Registration

Welcome and Announcements

It's Not Just an Opening Statement Anymore—Voir Dire to Win

The Winning Message in Your Opening Statement and Closing Argument

The Case for Breach of Fiduciary Duty by the Nursing Home Ownership

#### LUNCH

11:30 am–1:00 pm

#### AFTERNOON SESSION

1:00 pm–5:00 pm

Criminals in the Nursing Home Census

Electronic Discovery—How to Find the Documents They Say Don't Exist

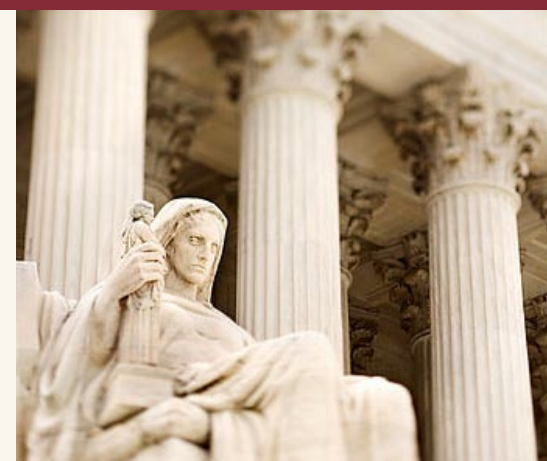
What Does a Watermelon Have to Do with a Nursing Home? How to Use the Federal Regulations to Win Your Case

How to Use the Medical Director and Treating Physician to Help Prove Your Case

Research and Discovery: Using the Internet and the NHLG Online Document Library on the AAJ Exchange

#### NETWORKING RECEPTION

5:00 pm–6:00 pm



### Friday, September 28

#### MORNING SESSION

8:30 am–Noon

Welcome and Announcements

How to Beat Three Medical Defenses

- Feeding Tubes
- Pathology of Bone Fractures and the Osteoporosis Defense
- Nutrition and Hydration

Establishing Causation and Damages through the Medicine

Key Depositions in a Nursing Home Case

#### LUNCH

Noon–1:30 pm

#### AFTERNOON SESSION

1:30 pm–5:00 pm

Ethical Dilemmas in Nursing Home Litigation (*ethics credit*)

Presenting Your Case to the Arbitrator

Getting Conservative Jurors to Award Damages

The Nursing Home Has a Lot of Doctors and Nurses on Its Side—What Do I Do?

## TRAVEL & CLE

A limited number of rooms will be held at the Mirage Hotel in Nevada until August 27, 2007. To receive AAJ's special group rate of \$189, Wednesday/Thursday 9/26–27; and \$239, Friday 9/28, single/double occupancy, plus 9% occupancy tax, complete your housing and/or travel arrangements online at [www.exctravel.com/meetings/aaj](http://www.exctravel.com/meetings/aaj) or download the form at [www.justice.org/education/hotelreservation.pdf](http://www.justice.org/education/hotelreservation.pdf). Fax the completed form to ETA at 202-785-5256.

**The Mirage**  
**3400 South Las Vegas Blvd., South**  
**Las Vegas, NV 89109**

If you must cancel your hotel reservations, please call ETA at 800-577-7539 or 202-828-0114 weekdays, 8:30 am–6:00 pm ET. If you change your hotel reservations **within 72 hours** before the start of the program, please call the hotel directly at 702-791-7111.

### MCLE Requirements

Earn approximately 12.5\* CLE credits. AAJ Education programs are routinely accredited by states requiring continuing legal education. We will assist you in obtaining appropriate credit. CLE questions may be addressed by calling the CLE Assistant at 800-622-1791 or 202-944-2877.

*\* Number of credits may be greater depending on calculation method used by accreditation agency. AAJ is a state bar of California MCLE-approved provider.*

### Special Assistance

AAJ Education will make every effort to ensure that its meetings are held in facilities that are fully accessible to persons with mobility disabilities. If you plan to attend our program and need special facilities for assistance relating to a disability, please call 800-622-1791 or 202-965-3500, ext. 612.

## INVITED FACULTY

Margaret M. Baker, M.D. Port Angeles, WA	Teresa Gober Morris, AL	Feliz A. Rael Albuquerque, NM
Brian G. Brooks Greenbrier, AR	Deborah R. Gough Hackensack, NJ	Jeff E. Rusk Austin, TX
David R. Cohen Lawrenceville, NJ	Gerald T. Gowitt, M.D. Decatur, GA	Robert L. Sachs Philadelphia, PA
Kenneth L. Connor Leesburg, VA	David J. Hoey North Reading, MA	M. Chad Trammell Texarkana, TX
David A. Couch Little Rock, AR	Robert A. Hyman Pleasantville, NY	Roy D. Turner Bridgewater, VA
Gregory A. Eiseland Rapid City, SD	Mark R. Kosieradzki Minneapolis, MN	Rhonda Hill Wilson Philadelphia, PA
Jaine E. Fraser, Ph.D. Dallas, TX	Steven M. Levin Chicago, IL	
William S. Friedlander Ithaca, NY	Jim Parrish Fort Worth, TX	

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